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#ActionAcademy - Week #3 Homework

- **Brain Dump:**

- List at least 10 things you're an expert in (either via credentials or experience) – Week 1 revisited
- List at least 10 things you know women are struggling with right now + list your solutions right next to each – Week #1 revisited
- List at least 10 things you love to talk about (cocktail party scenario) or things that fire you up!
- List your 3-5 “quirks” that you are going to play up online as resonance-builders.

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Week #3: Homework

Core Values Exercise

	WHAT DO YOU/THEY STAND FOR?	WHAT DO YOU/THEY STAND AGAINST?
YOU AS A PERSON		
YOUR BUSINESS		
YOUR POTENTIAL CLIENTS – the people who need your help		

Mindset, Body, and Business

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Week #3 Homework: Your Unique Angle

List 5-10 ideas in each category, the contrarian position should be lined up with the thing that fires you up/inspires you to set the record straight.

What everyone else is saying What fires you up in the industry	The contrarian position

Mindset, Body, and Business